



News Release

Mary Jo Greil Achieves Strozzi Institute Masters Certification



FOR IMMEDIATE RELEASE

MEMPHIS, TENNESSEE (March 2009)-- Mary Jo Greil is one of only sixty-six people who have completed the masters certification in somatic work from the Strozzi Institute, Petaluma, California. The Strozzi Institute leadership program is a very intensive, experiential program with the masters certification involving over fifty days of group class work and hours of practice.

The Strozzi Institute has developed and delivered innovative programs in leadership development and team building for over 35 years. Its approach is built on the pioneering work of Richard Strozzi-Heckler, Ph.D. whose in-depth studies in psychology, linguistics, philosophy, martial arts, and somatics result in a methodology that develops leaders who are confident, authentic, and skillfully execute their commitments. They work with clients from a broad range of professional sectors including Fortune 100 companies, entrepreneurs, non-profit professionals, political leaders, Olympic and professional athletes, the Army Special Forces, Navy SEALs, and the Marine Corps.

“Mary Jo Greil has been an exemplary student during her time studying at Strozzi Institute, remarked Richard Strozzi-Heckler, President, Strozzi Institute. “Her knowledge, wisdom, and skill as a coach are reflected in the care and compassion she feels with the organizations and individuals with whom she works. Her many years of experience and successes ranks her as one of the more accomplished coaches out there today.”

When asked why she started this program, Ms. Greil had this to say, “I have participated and designed many leadership programs. When I met Richard Strozzi-Heckler, president of the Strozzi Institute, he introduced me to a basic somatic practice. Through this one practice, I discovered how much I was overly analytical, as well as my pattern for dealing with stress. His work really peaked my curiosity. I thought I could learn enough through one class, only to find out that there is a whole field of study that is unknown to most of us.”

Ms. Greil's philosophy is that having diversity in coaching and leadership techniques allows her to take her clients to a deeper level of self-awareness.

The Strozzi Institute's leadership program is a unique field of study that enables participants to sharpen their own self-awareness, tap into their unique talents and wisdom, and to learn practices that allow the individual to see the relationship between the physical, emotional and mental aspects of the whole person.

Mary Jo Greil, EdD, is the president of the Carson Greil Group, LLC. Ms Greil's twenty years of experience includes businesses of all sizes (start-up, midcap, and Fortune 50 corporation) and a diverse set of industries (manufacturing, health care and forest products). As Sector Systems Manager for a \$7 billion sector of International Paper, she directed a combined leadership development/organizational business change effort involving 6,000 employees over three years. Her work has resulted in national awards such as “Top One Hundred Women in Computing.”

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Ms. Greil has a doctoral degree and two masters. In addition to the Strozzi Institute's credentials, she is also a certified coach for the Hudson Institute of Santa Barbara, and has completed certificate programs from the masters of Peter Senge (Systems Thinking), David Cooperrider (Appreciative Inquiry), and Robert Kegan (Immunity to Change).

Most importantly she has a passion to help people advance ... not only as business professionals ... but as individuals. She provides clients with deeper self-awareness and the discipline to achieve positive behavioral change for lasting impact. She LOVES THIS WORK!

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